



Online Fundraising Guide

Thank you for joining our herd! We're using JustGiving to fundraise, as it's so easy. You'll be fully supported by our team to get yourself set up and running so you can hit your fundraising target and together, we can find a cure for EEHV.

STEP 1 –

Head to www.justgiving.com/campaigns/charity/chesterzoo/stampede

This is our campaign page! You can see how much money has been raised by everyone on the right hand side.

The screenshot shows the JustGiving campaign page for 'Summer Stampede' at Chester Zoo. The page features a header image of elephants with the text 'Summer stampede! Saturday 12th August'. On the right side, there is a progress indicator showing 0% raised, with £0.00 of a £5,000 target raised by 0 supporters. Below this are buttons for 'Donate' and 'Share on Facebook'. At the bottom, there is a 'Be a fundraiser' section with a 'Start fundraising' button. A red arrow points to the 'Start fundraising' button.

STEP 2 – Click on Start Fundraising!


STEP 3 – Log in.

You may already have a JustGiving account, in which case, log in using your details. If you don't have an account, click 'Sign Up' and follow the directions. You'll be up and running in no time!

STEP 4- When you're logged in, you'll see the screen below...


ACT FOR WILDLIFE You're raising money for
Summer Stampede
run by **Chester Zoo**
LED BY **GreatZoo**

What are you doing?




Taking part in an event
From a marathon, triathlon or charity bike ride to a sponsored walk or trek. Raise money for any official event.

Organised event




Celebrating an occasion
Ask friends for donations rather than birthday or wedding gifts.

Personal occasion



Remembering someone
Pay tribute to a loved one by collecting donations for a cause they cared about.

In memory



Doing your own thing
Shave your head, give up chocolate, do something unique...

Personal challenge

Popular events

Select 'Taking part in an event' and then select 'Summer Stampede'

Find your event

Aug	Summer Stampede	<input type="button" value="Select"/>
12	Walk	
2017	We're holding our very own sponsored walk around the zoo to raise money for our Never... See more	

Can't see your event? Search our full events listing

or

STEP 5 – Follow the simple instructions to get your page up and running!

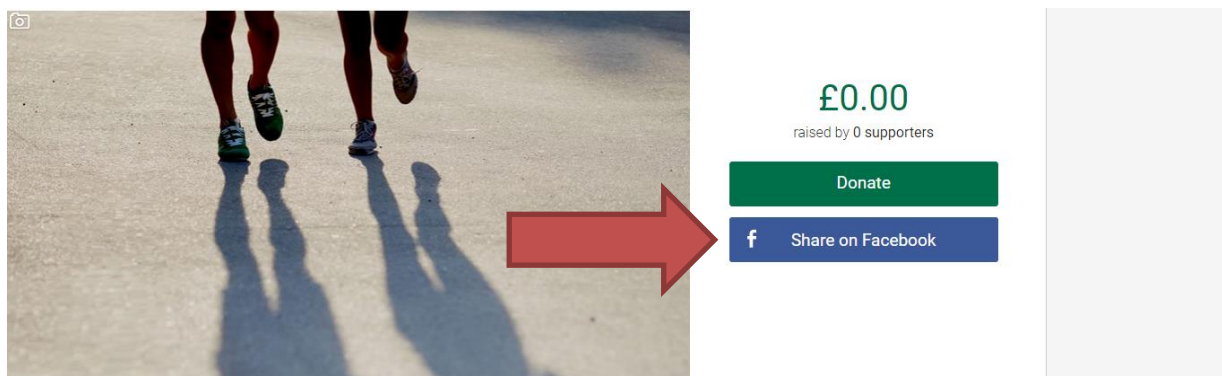
STEP 6 - Once your page is set up, click on 'Edit your Page' to add your own story, pictures and even videos! You can also set your fundraising target – we're recommending:

Families of up to 4 people - £50

Families of 4 or more people - £100

STEP 7 - **SHARE YOUR PAGE!** If you share far and wide, you're more likely to raise even more money to protect elephants from EEHV.

Don't be afraid to share your page a few times, or to remind friends and family to sponsor you!



STEP 8 – Download our Elephantastic fundraising pack to get you started with your fundraising.

You can always get in touch with us on development@chesterzoo.org or call 01244 389421 for more tips about your JustGiving page

