

ACT FOR
WILDLIFE

FUNDRAISING
PACK

led by:



www.actforwildlife.org.uk

ACT FOR WILDLIFE IS OPERATED BY THE NORTH OF ENGLAND ZOOLOGICAL SOCIETY. REGISTERED CHARITY NO 306071

**ACT FOR
WILDLIFE**

WHY WE NEED YOUR SUPPORT

By supporting ACT FOR WILDLIFE you are directly contributing to our conservation work around the world, helping us **SAVE SPECIES FROM EXTINCTION.**

Somewhere in Kenya, **RIGHT NOW**, black rhinos are fighting a battle for their lives. With poaching by humans putting their very survival under threat.

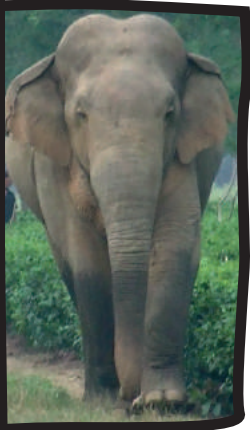
And they're not the only ones. There are hundreds of animals and plants losing their homes and in conflict with humans all over the world. All being pushed to the brink of existence. All desperately trying to avoid extinction.

BUT IT DOESN'T HAVE TO BE THIS WAY. We can take steps to right these wrongs, today. We need to act now and begin to make a difference. By fundraising for ACT FOR WILDLIFE you are helping do just that.

Act for Wildlife is led by Chester Zoo and operated by the North of England Zoological Society (registered charity no. 306071). Chester Zoo has pledged to fund all the administration costs for Act for Wildlife, which means your donation can make even more difference where it counts most – in the wild.

With your help, we'll make sure that the people working at the coalface of conservation – in the field – have the funds, training and support they need to stop species like the Asian elephant, black rhino, Bornean orangutan (and many more too) from being lost **FOREVER.**

Act for Wildlife and the people it supports need your help.



WHAT YOU'LL FIND IN THIS PACK

- FUNDRAISING IDEAS
- FUNDRAISING CHECKLIST
- KEEPING IT SAFE AND LEGAL
- WHAT TO DO WITH THE MONEY YOU RAISE
- REGISTRATION FORM



If you have any questions regarding fundraising for Act for Wildlife please contact us by emailing actnow@actforwildlife.org.uk

ACT FOR WILDLIFE FUNDRAISING IDEAS



GENERAL FUNDRAISING

car boot sale, car wash, charity calendar, coffee morning, dancethon, dog walk, face painting, fun run, hair dye, head shave, jewellery sale, job swap, men's leg wax, music concert, outdoor aerobics, picnic, quiz evening, sponsored abseil, sponsored silence, tombola, treasure hunt, tug of war.



cake/sandwich sale, caption competition, donate an hour's wages, dress down day, green themed day, group fun runs, guess the person from a baby photo, lift toll, male beauty contest, quizzes, school uniform day, sponsored no chocolate/caffeine.
 - See if your employer will match how much you raise!

GO WILD AT WORK



FUN AT SCHOOL

compile a school joke/story book & sell it, disco, fancy dress day, fashion show, jumble sale, name the bear competition, non-uniform day, school pop idol contest, sponsored fun run, sponsored silence, sponsored skip, sponsored spell, summer fete.

ALL ABOUT ANIMALS

abseil for orangutans, animal fancy dress, guess the name of the cuddly animal, leap frog, orangutan orange day, plastic duck race, run for rhinos, safari supper, snake up salsa classes, teddy bears picnic, white elephant stall, whose pet is this? competition, ugly bug ball



PURRRFECT PARTY IDEAS

BBQ, beach party, casino night, cheese and wine, Eurovision song contest, Hawaiian night, Hollywood Oscars, karaoke, murder mystery, school uniform, toga party, 60s/70s/80s party!

ACT FOR WILDLIFE FUNDRAISING CHECKLIST



CHOOSE ONE OF OUR FUNDRAISING IDEAS OR THINK OF YOUR OWN. FILL OUT THE REGISTRATION FORM AND EMAIL IT BACK TO US AT actnow@actforwildlife.org.uk OR POST TO ACT FOR WILDLIFE, CHESTER ZOO, UPTON, CHESTER CH2 1LH.



ONCE WE HAVE YOUR FORM, WE'LL SEND YOU AN ACT FOR WILDLIFE SPONSORSHIP FORM.

A tip on how to use a paper sponsorship form... ask the person you think will sponsor you the greatest amount to go first, hopefully others will follow suit. Or at least give a little bit more than they would have done otherwise. Oh and, don't forget to ask your sponsors to gift aid their donation if they can – it means more money for conservation and doesn't cost them a penny.



PUT ON YOUR EVENT OR DO THE ACTIVITY, BUT MOST OF ALL HAVE FUN!



COLLECT THE MONEY FROM THE EVENT OR FROM THE PEOPLE WHO HAVE SPONSORED YOU.



SEND US A PHOTO OF YOU FUNDRAISING OR POST IT ON FACEBOOK. IT'LL HELP ENCOURAGE OTHER PEOPLE TO SUPPORT US TOO.



Finish

SPECTRUM STRIDERS

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THE WHITE APPROV
Supporting Spectrum Striders
www.thewhitegroup.co.uk

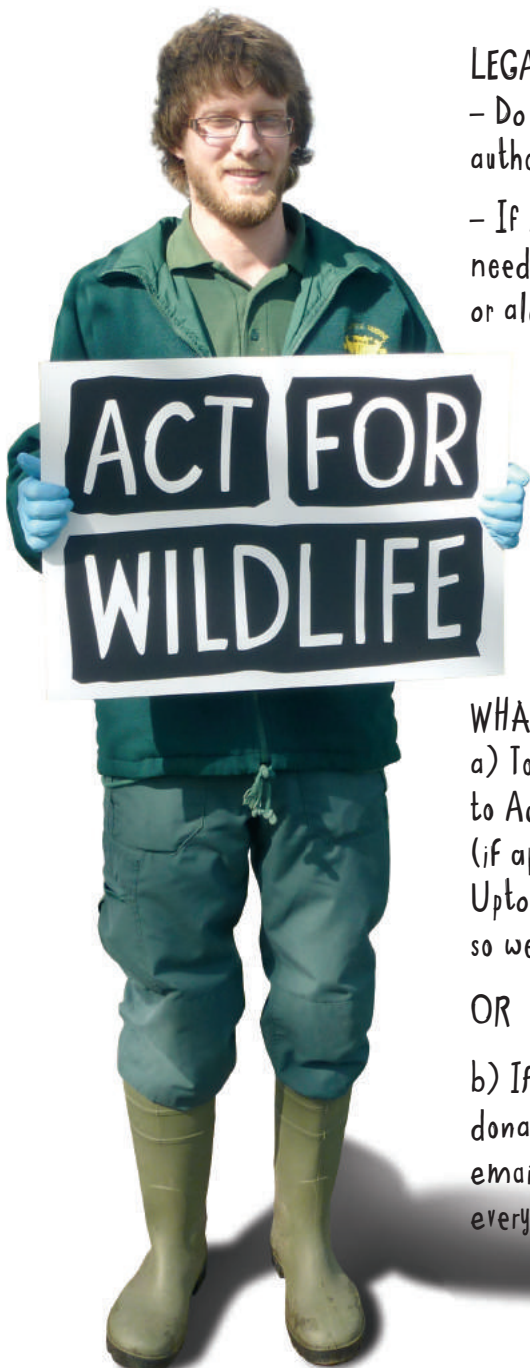
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ACT FOR WILDLIFE

HERE'S A FEW THINGS ABOUT FUNDRAISING YOU NEED TO REMEMBER.....

SAFETY

- Ensure that you only collect donations and sponsorship from people that you know and trust.
- Make sure children are supervised and do not collect money on their own or from strangers.
- If you are holding an event, make sure the venue is safe and don't forget crowd control.
- Think about security if you are carrying money around.
- Make sure adequate first aid cover is available and fire regulations are in place for larger events.



LEGALITIES

- Do not do house to house collections - this is illegal without a local authority licence.
- If holding a large event, check with your local authority whether you need to obtain any special licences (e.g. public entertainment, collection or alcohol licences).
- If you intend on doing a raffle / lottery check the rules with your local authority or the Gambling Commission.
- Act for Wildlife cannot accept liability for any fundraising activity or event you undertake. Most venues will have insurance to cover events organised on their premises but please check that any liabilities to the public are covered to protect yourself as well as others.

WHAT TO DO WITH MONEY RAISED

a) Total up all the money raised offline and send us a cheque, payable to Act for Wildlife. Please send the cheque and your sponsorship form (if applicable) to us at Act for Wildlife, Development Office, Chester Zoo, Upton, Chester, CH2 1LH. Don't forget to include your contact details so we can send you a thank you.

OR

b) If you have been fundraising online using Virgin Money Giving, the donations will have been sent to us directly. But its worth dropping us an email to let us know you've completed your event. That way we can total everything up and get an official thank you sent out.



FUNDRAISING REGISTRATION FORM

Please let us know how you are planning to fundraise for Act for Wildlife, so that we can support you, by completing this form (IN BLOCK CAPITALS) and sending it to us at: Act for Wildlife, Chester Zoo, Upton, Chester CH2 1LH.

YOUR DETAILS

Title _____ Forename(s) _____
Surname _____ D.O.B (if under 16)* _____
Address _____
_____ Post code _____
Telephone _____ Email _____

DETAILS OF EVENT/FUNDRAISING ACTIVITY:

Name of event _____ Date _____
Where will this event take place? _____
Please briefly describe your event _____

By registering with us, you are agreeing to pay Act for Wildlife all sponsorship money and donations you receive for this fundraising activity.

Signed _____ Date _____

*If you are under 16 years of age please ask your parent or guardian to provide the following details:

Name _____ Relationship _____

Contact telephone number _____ Signed _____

The Data Protection Act 1998. Act for Wildlife promises to handle your personal data in accordance with the principles of the Data Protection Act. We would love to send you our monthly newsletter and other occasional emails. If you DO NOT wish to receive this information please tick here