

An orangutan is shown hanging from a thick, grey rope. The orangutan has reddish-brown fur and is looking towards the camera with a neutral expression. The background is a lush green rainforest with out-of-focus foliage. The entire image is framed by a white border with a slightly irregular, hand-drawn appearance.

# RACE FOR THE RAINFOREST

A logo shaped like a teardrop, filled with a golden-yellow color. Inside the teardrop, the text "SUSTAINABLE PALM OIL CHALLENGE" is written in white, uppercase letters, arranged in three lines.

SUSTAINABLE  
PALM OIL  
CHALLENGE

The Chester Zoo logo, featuring the words "CHESTER ZOO" in white, uppercase letters. The text is enclosed within a white, hand-drawn style oval border.

CHESTER ZOO

## RACE FOR THE RAINFOREST

While you're reading this, we will lose the equivalent of 25 football pitches of rainforest to unsustainable palm oil plantations. Every tree that falls results in the destruction of precious biodiversity that supports wildlife ranging from tiny frogs to our own relative, the orangutan. Read it a second time, and we'll lose the same amount of rainforest again. And we'll continue losing rainforest at that rate.

## WHY DO WE NEED YOU?

Ecosystems are a delicate balance of so many elements, and when a vital ingredient is bulldozed it can have cataclysmic effects felt thousands of miles away.

Orangutans are losing their homes right now, pushed to the brink of extinction. We are already seeing the results of reckless, headlong deforestation in the ongoing extinction crisis and the catastrophic loss of biodiversity that we all depend on for survival. And our children will see even more ruinous effects of climate change in their lifetime, another direct result of losing crucial rainforest.

It's up to all of us to do what we can if we are to ensure this precious resource is preserved.

## WHAT IS THE CHALLENGE?

Not for the faint-hearted, the Borneo Ultra-Trail® Marathon is a test of endurance and skill. This race will take you on an exclusive run through Kiulu Valley in Kinabalu National Park in Borneo, racing through jungle and taking in sweeping vistas from the foothills of Mount Kinabalu.

Choose to run 30km, 50km or 100km and experience the exceptional beauty of this island in a totally unique way.

## HOW WILL TAKING PART IN THIS CHALLENGE MAKE A DIFFERENCE?

We know from our experts in the field that reforestation is vital to regenerating the land that has been ravaged by unsustainable palm oil production, so we aim to raise funds to buy land to complete the Keruak Wildlife Corridor in the Sabah region of Borneo. This corridor will reconnect two protected but disconnected tracts of rainforest. Even better, this sum will allow us to recruit and train local people to manage the seedlings.

By taking part in Race for the Rainforest and raising funds for Chester Zoo, not only are you encouraging the reinvigoration of the precious biodiversity that would otherwise be lost, you are supporting local communities and protecting our planet.



## TAKE PART IN THE CHALLENGE AND MAKE A DIFFERENCE

Join us for the adventure of a lifetime and take part in the Borneo Ultra in Kinabalu National Park in March 2021. We are recruiting business leaders from Cheshire and the North West to join together and take on this colossal challenge as a team to fundraise and to raise awareness of the need for solutions to deforestation, including reforestation and sustainable palm oil.

We're asking competitors to fundraise a minimum of £2,500 each which will go towards our overall fundraising. We have developed three targets which will help us work towards our goal of protecting the Bornean rainforest where wildlife can thrive. (Please note that the details of the Silver and Gold targets may change nearer the time depending on the situation on the ground.)

<b>Bronze</b>	<b>£50,000</b>
Buys a plot of land to help complete the Keruak Wildlife Corridor.	
<b>Silver</b>	<b>£75,000</b>
Reforests that plot with the help of local communities	
<b>Gold</b>	<b>£100,000</b>
Enables us to carry out vital educational work here in the UK and in Borneo along with buying and reforesting a plot of land in the Keruak Wildlife Corridor	



As well as making a difference, participants will enjoy the following benefits:

- Fundraising and promotional support from Chester Zoo
- A shout-out to you from Act for Wildlife social media
- Named in a blog post on the Chester Zoo website
- Invites to an exclusive event for Race for Rainforest participants at Chester Zoo
- Invites to exclusive networking events held here at Chester Zoo
- A special thank you and a link to your company's website from the dedicated challenge page in the Chester Zoo website

**Please note** that this fundraising target does not include the individual costs of taking part. Each participant will be responsible for additional costs such as travel, accommodation, internal transfers, and the option of carbon offsetting your flights. We anticipate these are likely to reach £2,000 per person.

## NEXT STEPS

For more information or to sign up and commit to Race for the Rainforest, please contact **Leri Price**, Individual Giving Specialist at Chester Zoo, via [l.price@chesterzoo.org](mailto:l.price@chesterzoo.org) or **01244 650 229**.

## THANK YOU FOR YOUR SUPPORT



## IF PALM OIL IS CAUSING DEFORESTATION, WHY NOT BOYCOTT PALM OIL ALTOGETHER?

Palm oil is in more products than you would believe, from soap and biscuits to cleaning products.

Palm oil isn't a bad product. In fact, palm oil is a highly efficient use of land, it extends the shelf life of many products resulting in less wasteful production, it improves the texture of foods like chocolate and biscuits, and it uses significantly less fertiliser and fewer pesticides than other vegetable oils.

Oil palm trees need less than half the land required by other crops to produce the same yield. If we were to boycott palm oil altogether it would be replaced with other vegetable oils with a lower yield, requiring more land and resulting in more deforestation.

Finally, palm oil offers a lifeline for communities in Indonesia and Malaysia, providing livelihoods and lifting families out of poverty.

Products with RSPO-certified palm oil are guaranteed to be deforestation-free, and Chester Zoo has led the way in making Chester the world's first Sustainable Palm Oil City. Help us spread the word about the need for sustainable palm oil to protect our planet.



SUSTAINABLE  
PALM OIL  
CHALLENGE

# PREVENTING EXTINCTION

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CHESTER ZOO

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Chester Zoo is a registered conservation and education charity. Our charity number is 306077.

 Registered with  
FUNDRAISING  
REGULATOR