Between 1970-2012 global wildlife populations DECLINED by almost 60% on average

Illegal wildlife trade was one of the main drivers of this decline.

This is a huge GLOBAL issue

The illegal wildlife trade affects people too

In Madagascar, £75 million of the country's income is lost from the illegal rosewood trade each year.

100 RANGERS KILLED each year protecting wildlife.

But it's NOT all bad news

We're Acting for Wildlife and working to STOP illegal wildlife trade. And there's something YOU can do TODAY that will help save these threatened species from EXTINCTION.

YOU CAN HELP...