



help us BREAK THE
SILENCE

IT'S TIME TO ACT FOR SONGBIRDS



CAN YOU HELP US BREAK THE SILENCE?

We're Singing For Songbirds

All over Indonesia the forests are falling silent because the songbirds that once lived there are **THREATENED BY EXTINCTION**.

We're facing a crisis because these beautiful, remarkable and rare birds are being captured and trapped by local people to be used either in singing competitions or kept in cages as a status symbol.



WHAT...Can we do?

We won't stand back and let this happen but we desperately need your help. Please act now to do everything that you can to support our vital breeding and release programmes that will save the songbirds for generations to come.

In this pack you'll find lots of fun fundraising ideas that will help you to spread the word and **MAKE A REAL DIFFERENCE**.

Help us to ACT NOW

For more information about the work we're doing to protect these birds or to download more information and our online resources go to
ACTFORWILDLIFE.ORG.UK/SINGFORSONGBIRDS

**ACT FOR
WILDLIFE**

LED BY **CHESTERZOO**



It's believed
that over
1.3 million
Songbirds are caught
every year.



Bird market in Jakarta, Java

FUNDRAISING IDEAS

There are loads of fantastic ways you can raise money to help protect songbirds.

Here are some ideas to get you started...

DRESS UP



Javan green magpie

Donate **£1** and dress in your favourite clothes - or even in fancy dress!

Can you dress up like a songbird?

All white like a Bali starling, or all in green like a Javan green magpie.



SING IT...LOUD!

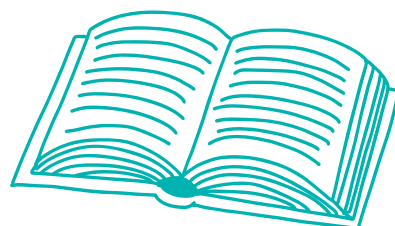
THE X-TINCTION FACTOR

- Hold a singing competition, flock together in a choir, sing a duet or even branch out as a solo act and see **WHO CAN SING LIKE A SONGBIRD** the best.
- Pick bird themed songs and sing for parents and friends. You can raise money in ticket sales and have a bird related prize for the winners.

Go to www.actforwildlife.org.uk/singforsongbirds

SONGBIRD STORIES

Create a book of songbird stories - have a **creative writing challenge** and with some friends put together a book of tales of songbirds in an Indonesian rainforest.



RAISE AWARENESS WITH YOUR FAMILY AND FRIENDS AND DON'T FORGET TO MAKE YOUR STORIES MEMORABLE!

GET CREATIVE

PHOTO COMPETITION



Take a photo of a British songbird like this noisy song thrush

Hold a photo competition, who can take the **best pictures of British songbirds**.
£1 per entry and auction off the pictures afterwards.

Make your own **SONGBIRD PUPPETS** out of old socks and bits of card - you could raise money in entry fees to a puppet show and then

GIVE OUT THE PUPPETS FOR DONATIONS AT THE END.



PUT YOUR ARTISTIC TALENTS TO GOOD USE AND TRY MAKING AN **ORIGAMI BIRD!**

Who can make the best designed birds. Show off your creation by displaying them somewhere for all to see.



SPONSORED SILENCE

Sssshhhhhhhhhhh...

It's all about singing for songbirds, but can you lend the songbirds your voice for the day and take part in a sponsored silence.



Just
a few
MORE!...

≡ FUNdraising IDEAS ≡

GET ACTIVE

FLY LIKE A SONGBIRD

Fly over the obstacles
by taking part in a
trail running event like
Tough Mudder or
Born Survivor.



Experience trail running and ACT FOR SONGBIRDS



RUUUUUUUunnnn...

or fly past the competition
in a 10k or half-marathon.



Get tweeting on Twitter and tell us
how you're helping to #breakthesilence for songbirds
@ActforWildlife @ChesterZoo

If you're
after the authentic bird
experience and you have
a head for heights,
why not try a
**Sponsored
Skydive!**



Imagine what we could do
with your **DONATIONS!**



100%
of the funds you raise will go
directly to help Indonesian
songbirds.

Here are some examples of the
DIFFERENCE YOU CAN MAKE.

£5

COULD PROVIDE A NEST BOX
FOR SONGBIRDS

£15

COULD IDENTIFY THE GENDER OF A
NEWLY HATCHED CHICK

£10

COULD PAY FOR SPECIAL BANDAGES
TO HELP INJURED SONGBIRDS

£25

COULD FEED A SONGBIRD FOR A YEAR

THE SKY'S THE LIMIT!

Why not join together in a fundraising team? And help us to hit higher targets?

£50

COULD BUY HEAT LAMPS TO KEEP CHICKS WARM IN THE BREEDING CENTRE



£100

COULD FIT A NEST BOX WITH VIDEO CAMERAS
TO HELP PROTECT THEM

£350

COULD COVER THE ANNUAL COST OF
RESCUING SONGBIRDS FROM THE MARKETS



Help rescue songbirds from market cages

£250

COULD PROVIDE A PAIR OF BINOCULARS
TO CHECK THE AREAS WHERE WE HOPE TO
REINTRODUCE SONGBIRDS TO THE FORESTS



You can give Indonesian children a chance
to learn to love and protect songbirds.

£450

COULD PROVIDE MEDICAL CARE FOR
SONGBIRDS FOR ONE MONTH

£500

COULD CREATE ENOUGH
MATERIALS FOR FIVE SCHOOLS FOR
12 MONTHS OF EDUCATIONAL ACTIVITIES
TO HELP PEOPLE LEARN THE IMPORTANCE
OF PROTECTING SONGBIRDS

£1,000

COULD BUILD A ROOF FOR A
SONGBIRD BREEDING CENTRE IN INDONESIA



The Javan green magpie was thought to be extinct.
Now we can successfully hatch chicks at the breeding centre
with your support.

Credit: Stephen Bulk

MAKING A DIFFERENCE!

South East Asia is currently facing a massive songbird crisis, but with your help we can make a **BIG DIFFERENCE.**

Beautiful and rare birds are being captured and taken from their forest homes to be sold on markets as part of the illegal wildlife trade. The conditions the birds are kept in are heart breaking...



THE NOISE OF THOUSANDS OF BIRDS IS DEAFENING...

And the overpowering stench is one you'll never forget. The dirty, tiny cages the birds are kept in on these markets can be found stacked on top of one another, sometimes with up to 30-40 birds found cramped in one cage - regardless of their size or species!



GOOD NEWS!

Luckily, thanks to the dedication and hard work of our partners in Java, some endangered bird species have been saved from these terrible conditions. These birds have a safe place where they can be rehabilitated back to health before then being released back into the wild.



Rufous-fronted laughingthrush.

A critically endangered injured Rufous-fronted laughingthrush that was saved from a bird market. It had a broken beak after repeatedly flying into the bars of its cage due to stress.

Sadly, some species are disappearing from Indonesian forests at an alarming rate meaning further action is needed to save these precious birds from extinction. We're managing vital breeding and release programmes for critically endangered species, like the stunning Javan green magpie and black-winged starling; building insurance populations to then return them to the wild one day.

It will be incredibly hard to change the culture of people keeping songbirds in small cages but with more education, awareness raising and protection of suitable safe habitat, we are determined to protect these beautiful species for future generations.

WE WANT THE FORESTS TO SING AGAIN. Help us to #breakthesilence.



FUNDRAISING GUIDE

Our Fundraising Guide is here to keep you safe and secure. So you can **ENJOY! EVERY MINUTE** of making a real difference.

SAFETY FIRST!

- Ensure that you only collect donations and sponsorship from people that you know and trust.
- Make sure children are supervised and do not collect money on their own or from strangers.
- If you are aged under 18, please include a parent, guardian or teacher in all your plans and communications.
- If you are holding an event, make sure the venue is safe and don't forget crowd control.
- Think about security if you are carrying money around.
- Make sure adequate first aid cover is available and fire regulations are in place for larger events.

LEGALITIES

- Do not do house to house collections - this is illegal without a local authority licence.
- If you plan to fundraise on private property, make sure you have permission from the owner first and find out what insurance you may need. This includes fundraising at places such as your school, college or workplace.
- If holding a large event, check with your local authority, on whether you need to obtain any special licences (e.g. public entertainment, collection or alcohol licences).
- If you intend on doing a raffle/lottery, check the rules with your local authority or the Gambling Commission.
- Act for Wildlife and Chester Zoo cannot accept liability for any fundraising activity or event you undertake. Most venues will have insurance to cover events organised on their premises but please check that any liabilities to the public are covered to protect yourself as well as others.

To discover more about the work we're doing at the zoo and around the world to protect songbirds, head over to the Act for Wildlife website.

ACTFORWILDLIFE.ORG.UK/SINGFORSONGBIRDS



TO DONATE

BY CHEQUE

Total up all the money raised offline and send us a cheque, payable to Act for Wildlife. Please send the cheque and your sponsorship form (if applicable) to us at Sing for Songbirds, Development Office, Chester Zoo, Upton, Chester, CH2 1LH.

Don't forget to include your contact details so we can send you a **THANK YOU**.

ONLINE

Go to www.actforwildlife.org.uk/singforsongbirds and click 'Donate now' to get your donations in by credit or debit card.

If you have been fundraising online using a JustGiving page, the donations will have been sent to us already. It's worth dropping us an email to let us know that you've completed your fundraising. That way we can total everything up and get your thank you ready for you.

BY PHONE

Call 01244 650229 to donate by credit or debit card over the phone (weekdays only).

KEEP IN TOUCH

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**ACT FOR
WILDLIFE**
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