

NARRATION OF - THE SUPPLY & DEMAND OF SUSTAINABLE PALM OIL – ADDITIONAL NOTES

www.chesterzoo.org/schools/resources/the-supply-and-demand-of-sustainable-palm-oil/

As part of the Sustainable Palm Oil Challenge, this animation shows how the demands we make as consumers can have a knock-on effect to the rest of the supply chain.

A big topic for debate about the global market and how our choices as consumers might play a part in the rest of the supply chain.

Curriculum links:

- Geography
- Citizenship
- Business studies and marketing

Subjects

- Business Studies
- Geography

Simplified animated video on palm oil:

Key points (which can be paused on a screen at any given point by class teachers)

Teachers will find the narration of the video helpful:

Palm oil supply chain

Palm oil is found in lots of everyday products we use.

It comes from the fruit of the palm oil tree and is one of the most efficient oils to produce...

(Animation of palm oil production figures)

...but how does it get from the tree to you?

(Animation of map of it's journey)

At the moment most palm oil is produced unsustainably.

So, what's the problem with that?

Demand for unsustainable palm oil can lead to DEFORESTATION, POLLUTION, ANIMALS DYING OUT, AND UNHAPPY SITUATION for the planet.

So can YOU make a difference?

Let's see. Have you ever had a look at the labels on the things you buy.

There's loads of information, symbols and sometimes ingredients and labels.

This information helps you make a choice about what to buy.

Now what do you think will happen if lots of people make the same decision?

Will their choice matter too?

Who is doing it!

She's doing it too!

DEMAND

LOOK!

Your choice is having an effect...

RETAILERS

MANUFACTURERS

EXPORTERS

MILLWORKERS

HARVESTERS

PLANTATION ANIMALS

Their lives matter so your choice matters demand for sustainable palm oil can lead to less trees cut wildlife corridors for animals to move freely less pollution a happy outcome for the planet.

This is where YOU come in. YOU can make a difference.

You can check labels and buy a sustainable palm oil products. ✓

YOU Can support sustainable companies ✓

YOU can take part in the sustainable palm oil challenge and get others involved.



www.chesterzoo.org/palmoil