



# NATIONAL CONSERVATION EDUCATION AWARDS 2024

## OUTSTANDING CONSERVATION INITIATIVE

Do you know of an innovative project or initiative that has helped pupils understand more about the world around them or work together to achieve conservation action? Then tell us about it! We'd love to hear about all the incredible conservation initiatives your schools have developed. Tell us your story.

### Award criteria:

In order to be nominated for Outstanding Conservation Initiative we would expect nominated projects to meet most or all of the following criteria:

- Motivates students to learn and facilitates in-depth conservation education learning.
- Uses novel or innovative methods to communicate conservation issues.
- Promotes sustainable choices and/or pro conservation behaviours.
- Works with the local community to develop a culture of conservation.

### Nomination process:

The processes of nomination or recognition for the Outstanding Conservation Initiative award will be made up of a completed nomination form from one or a combination of the following:

- An individual student
- A class of students
- A staff member from the school
- A member of the community

Completed nomination forms and any supporting evidence should be submitted by email to [learning@chesterzoo.org](mailto:learning@chesterzoo.org) by midnight on Sunday 19<sup>th</sup> May 2024.

### What we want to see?

Please describe how the nominated project meets the awards criteria. Talk about the impact that the project has had on pupils, the community and for conservation. Supporting evidence is great, we love to see pictures and videos. There is no right or wrong way to make a nomination, we want to celebrate all the high quality conservation education that goes on in schools.

### Selection process:

Nominations will be reviewed by our Chester Zoo Conservation Education and Engagement Team. Representatives for shortlisted nominees will be invited to a celebration evening hosted at Chester Zoo on Thursday 11th July 2024 where award winners will be revealed.

